Notice of Allowability Og/939,938 LAMBERTSEN, KIRSTEN Art Unit Ryan R Yang 2672		Application No.	Applicant(s)	
Examinor	Notice of Allowability	09/939 938	I AMBERTSEN KIRSTEN	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address-All claims being allowable. PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith for previously maleid, a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOTA GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR. 1313 and MPEP 1308. 1. ☑ This communication is responsive to interview conducted 377/2008. 2. ☑ The allowed claim(s) is/are 1.6 and 8.13. 3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) ☐ All b) ☐ Some* o ☐ None of the: 1. ☐ Certified copies of the priority documents have been received. 2. ☐ Certified copies of the priority documents have been received in Application No				
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EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Lisa Adams on 3/8/2006.

The application has been amended as follows:

In claim 1, line 3, change "templates" to "adjustable shapes" and "template" to "adjustable shape"; in line 6, change "templates" to "adjustable shapes to change the adjustable shapes".

In claim 6, lines 4, 5 and 7, change "movable" to "adjustable". At the end of claim 6, add

"providing a product database of beauty products available for purchase, each beauty product being computer manipulatable by the user such that specific beauty products can be applied to and displayed in connection with the outlined features of the photograph image;

enabling the user to access the product database to apply beauty products to the outlined features of the photographic image; and

enabling the user to select from the product database one or more beauty products available for purchase and to apply an image representative of the one or more products available for purchase in the photographic image."

Cancel claim 7.

In claims 8, 10, 11 and 12, line 1, change "claim 7" to "claim 6".

Art Unit: 2672

2. The following is an examiner's statement of reasons for allowance:

The closest prior art by Rigg or Berend et al. does not explicitly disclose a facial makeover method in which facial features could be adjusted by the representative points on the adjustable shape shaping the facial features.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

INQUIRES

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ryan R. Yang whose telephone number is (571) 272-7666. The examiner can normally be reached on M-F 8:30AM-5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael Razavi can be reached on (571) 272-7664. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Application/Control Number: 09/939,938 Page 4

Art Unit: 2672

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Ryan Yang

Primary Examiner March 8, 2006